London's Best Beer.



No. 1,904. -[G.P.O. AS A NEWSPAPER.]

LONDON, SUNDAY, APRIL 7, 1918.

Many thousand employees are engaged on Lipton's Tea & Cocoa Estates, Ceylon.

Tea Merchants by Special Appointment to H.M. King George V. Head Office:
CITY ROAD, LONDON, E.C. 1.
Branches and Agencies throughout the
United Kingdom. SUNDAY

THREE HALFPENCE

SHOPPING AT

Lipton's Means Saving Money

LIPTON LTD.—The largest Tes Growers, Manufacturers & Retailer of Food Products in the Worls.

# GREAT

# FIGHT FOR AMIENS. OFFENSIVE RESUMED.

Ancw battle has commenced for Amiens, the all - important railway centre which was the German objective when they first launched their offensive. During the lull in the early part of the week the enemy brought up a whole host of reserves, together with a great number of guns, to utilise in the thrust. The guns of guns to utilise in the thrust. The attack on this occasion was delivered between the Somme and Avre rivers with the object of getting astride the railway between Amiens and Paris. Only a limited success was obtained, a salient being driven in of about 7,000 yards wide with an extreme depth of about 2,000 yards.

eavy Enemy Attacks.

a Friday the Germans de-livered heavy attacks S.W. of Albert and succeeded in get-ting a footing in our front line trenches. The situation was

lealising the tremendous impor-tance of retaining Amiens, the Allies are contesting stub-bornly every foot of ground, while the enemy are throwing fresh troops into the fray ut-

Palestine and East Africa.

Alestine and East Africa,
With regard to the "sideshows," the Germans claim to
have inflicted a defeat on the
British in Palestine, and to
have driven our infantry and
cavalry back towards the
Jordan. This is only their version, however, of the raid by
which our troops cut the Hedjaz railway, destroying 16
miles of it, and retiring when
their work was done.
Che campaign in German E.
Africa is now virtually over,
nine-tenths of the enemy's
white and black personnel
having either been killed
or taken prisoners. All that
now remains is to clear
small bands of the enemy out

KAISER, DUKE OF FLANDERS

# **GERMANS' FAILURE ON FRIDAY**

# Enemy Repulsed Everywhere By the British.

# BRILLIANT FRENCH COUNTER-ATTACKS.

Sir D. Haig reported yesterday morning as follows:—
General Headquarters, 11.17 a.m.
North of the Somme heavy fighting continued along the whole front south of Ayette until late yesterday evening.
The enemy constantly attacked in considerable strength, but with no further success than had attended his efforts during the morning.

EDITION.

We improved our position somewhat by a counter-attack.

Enemy's Complete Failure.

Sir D. Haig's report on Friday night was as follows:—

This morning the activity of the enemy's artillery and trench mortars increased north of the Somme, and was followed by a series of strong infantry attacks along the whole of that portion of the battle front which lies between the river Somme and the neighbourhood of Bucquoy.

THE BATTLE ON THE FRENCH FRONT.

THE BATTLE ON THE FRENCH FRUNT.
The French official communiqué yesterday afternoon stated:
The night was marked by violent bombardments north and south of the Avre, and especially in the region of Le Monchel.
There was no infantry action.
On the right bank of the Meuse and in the Apremont Forest the artillery duel was at times somewhat lively.
Two enemy coups de main, one north of. Vaux-les-Balameike and the other near Seuzey, were without result.
The night was calm on the rest of the front.

Two enemy coups de main, one north of. Vaux-les-Balameilke and the other near Seuzey, were without result.

The night was calm on the rest of the front.

Huns Throw In 18 New Divisions.

The French official communique on Friday afternoon stated:—

The Germans continued their attacks during the night with undiminished fierceness, throwing fresh forces into the battle.

We have identified 15 divisions on this part of the front, including 7 new divisions.

Despite the marked superiority of his effectives, which he spent recklessly, the enemy was unable to reach his objective, which was the railway from Amiens to Clermont, as is evidenced by the orders seized on prisoners.

Our regiments by their resistance foot by foot and their energetic counter-attacks, maintained their line generally, and inflicted cruel losses on the enemy.

While in the North we withdrew our positions to the west of Castel, we threw back the enemy from the Wood of Arriérecour, west of Mailly-Raineval.

A Brilliant Counter-Attack.

A Brilliant Counter-Attack,
South-east of Grivesnes a brilliantly conducted counterattack gave us the St. Aignal Farm, which we held against all
assaults.

Between Montdidier and Noyon the artillery duel assumed

great intensity.

Our troops attacked the German lines and conquered the greater part of the Epinette Wood, 600 metres north of Orvillers-Soret. All the efforts of the enemy to dislodge us from here

greater part of the Epinette Wood, too metres north of Orvillers-Soref. All the efforts of the enemy to dislodge us from here were in vain.

Further east a local operation enabled us to extend our positions north of Mont Renaud, which the enemy, despite his lying assertions, has never been able to capture.

WAR OFFIGE STATEMENT.

The War Office on Friday night issued the following statement of the situation on the West front:

(1.) Since dawn this morning the Germans have delivered heavy attacks north and south of Dermancourt, S.W. of Albert, and in the region of Moyenneville. At Dermancourt and S.W. of Albert they succeeded in getting a footing in our defences. The situation at Albert was restored by a counter-attack.

(2.) In the region of Mesnil and Beaumont-Hamel our line has been heavily shelled and some infantry fighting has taken place near Mesnil, but without advantage to the enemy. The enemy's attack on Moyenneville was repulsed.

(3.) An attack carried out by our troops S.E. of Gommecourt resulted in the capture of 120 prisoners.

(4.) On the British front south of the Somme the situation has been quiet.

### FRIDAY'S FIGHTING.

" MOUNTAINS OF DEAD."

# STOP PRESS

FOR LATEST WIRES SEE BACK PAGE.

### HUNS ATTACKING AGAIN.

THRUST AT CORBIE.

(Special Telegram Correspondents' Headquarte France, Saturd

# JAPAN ACTS

THE GREAT BATTLE FOR AMIENS.

AMIENS

# ALLIED AIR RAIDS.

248 KILLED AT COLOGNE: TERRIBLE PANIC.

Bombs on Zeebrugge

Raid on Karlsruhe,

# AIRMEN IN THE BATTLE.

Luxemburg Station Bombed.

Calais Beats Off Cothas,

OPPY DOUGH

PERONNE

PARISHER SOLE STATE OF THE STAT

STOUENTIN

SELENS ARLEUM VIONS

DOULLENS WANCOURS

PAS OUCOUPT PRINTERS OF MANCOURS

MOTEORY DOUSEUR BAPAUME

ACTUAL OF MANCOURS OF MANCOURS

MOTEORY DOUSEUR BAPAUME

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HEDDUNG MANCOURS

GOUZANICOURS

HEDAUGI MESMI GOUZEAUCO

# THE PALESTINE CAMPAIGN.

GERMANS CLAIM A SUCCESS.

EDITION.

### GERMAN EAST AFRICA.

Story of the Final " Push."

# DEARER TOBACCO? WOMEN SMOKERS ON THE

### WAR OFFICE CLERKS. GIRLS DECLINE TO WORK

# "A CRAFTY WOMAN."

# CRYSTAL-CAZER WHO LED

Tricky Praise.

Wisdom of Retreat.

as History-Maker

Thermopylae Surpassed.

EX-SOLDIERS' COLONY.

FEW PROSPECTIVE SETTLERS.

# NAVY NOTES By "THE MAN BEHIND THE CUN."



Revision Urgent.

Pensioners R.F.R. P.O. II.

A New Sea Weapon All clean fighting and no piracy.

ABLE-BODIED, BUT NOT IN ARMY

# \*THE PEOPLE" PENSIONS BUREAU.

Free Advice for Ex-Soldiers and Their Dependents.

BIGGER PENSIONS. LARGER ALLOWANCE FOR WIDOWS

MUSICIANS ON STRIKE.

"TOMMIES" ASKED FOR.
NEWS WANTED BY RELATIVES.
Comrades of the following are asked to

# TOBACCO FOR TOMMIES AND TARS

ORDER No. 1.

8 oz. United Service Tobacco; 75 Woodbine Cigarettes. With Pipe 1/- extra. file Organization (6, 2 & 5, 2) 280 Woodbines, or (3) 180 Woodbines and 4 oz. Glasgow Mixture.

. 4 & 5. 465 Woodbines, or (5) 250 Woodes and 8 oz. Hignett's Mixture. 6/-

10,000 Woodbines for £5 7s. 6d. 20,000 , £10 15s. 0d. The free carriage applies only to the above

184th LIST OF SUBSCRIBERS.

SUPERIOR SMOKES FOR SUPER SMOKERS.

We can send by pest direct to the Western front any of the following brands:
### 600 1.00

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# ARMY NOTES By "TONNY ATKINS." October 2000 When is Leave Due?



Pension—Exploiting Employer

War Bounty Anomalies

# People's Backache.

less reflective.

Neglect in this event may lead to serious kidney symptoms such as :-

Inflamed Kidneys and Bladder Sciatica, Gravel, Rheumatism Renal-dropsy, Stone or Lumbago

Doan's Pills have become a household remedy. They do not affect the liver, or the bowels. For eighteen years they have been permanently relieving curable stages of kidney and bladder complaints.

# DOAN'S Backache Kidney PILLS.

# Music & The Drama

Money" at the 'Betty at Bay" at

VARIETY CHATTER.

# A WIFE'S APPEAL.

No Leave for Soldier Husband Who Lost an Eye.

COST OF THE ARMY. OVER £600,000,000 IN ONE YEAR.

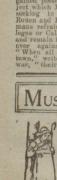
# Young

MOST people over forty know the risks attending backache, but younger folk are

Young men may blame their work and young women their sex—both dangerous and mise leading conclusions if weak kidneys are really responsible.

Even as a Girl.

ON February 21st, 1911, Mrs Stretton, of 109, Halibu Road, St. Margarets, Twicken



# ESCAPED FROM DEVIL'S ISLAND.

9 IN SENSATIONAL STORY RECALLED BY ARREST OF GUERIN AT BRIGHTON.

DASH FOR FREEDOM.

NOW GUERIN ESCAPED FROM DEVIL'S ISLAND.

**BABY CARS** 

DIRECT PUBLIC SUPPLY CO.

HUSBAND MUST PAY.

THE HOME FRONT.



# "FOUND HIM IN MY BED."

Australian and Landlady.

# GUN PRACTICE ACCIDENT

# MOONLIGHT TRAGEDY.

Youth of 17 Sent for Trial.

# HOME RULE.

# HUN CAMP HORROR. PRISONERS LEFT TO BURN ALIVE.

# MUSIC-HALL MEN UP TO 50 TRAGEDY.

CHUNG LING SOO'S DEATH.

# THE SPIDER LADY.

N ILLUSION AND THE SEQUEL

# FOR THE ARMY.

GOVERNMENT'S NEW PROPOSALS.

Miners and the Comb out

## BROTHERS QUARREL.

# TAKE CARE OF YOUR DIGESTION

# BEECHAM'S

Bold everywhere in boxes, prices 1/1% (56 pills) & 2/6 (108 pills).

# "THE PEOPLE" MIXTURE: NEWS IN BRIEF GATHERED FROM ALL QUARTERS OF THE WORLD.



AMUSEMENTS, Etc.

Seats reset ed from 37, including o 10-10, therr. 7617.

ol DORIS KEANE in ROMANCE.
B. Mats. Wed. & Sat. 2.15.

ey. Cecil Humphreys.
ES THEATER OF MYSTERY.

-Place.—Daily, at 5 and 8, Holiday is to 5s. 1545 MayRid.

45. MONICA'S BLUB BUY. FelBELINDA. Mgzs., Thurs., Sats.,

ay Next & Every Evening, 7.30.
resents HETTY AT BAY. Mate.,
Som., 2.30.
OHERP! Return of Lee White
b. Rearsice Little Sam. 2.30.

CHEEP! Return of Lee White
th. Beatrice Lilie. Evgs., 7.45.
hurs. Sam. 2.15.
GERALD du MAURIER in
UTUS, by J. M. Barrio.
Mats., Wed. and Sat., 2.30.

Mats., Wed. and Sat., 2.50.

Mats., Wed. and Sat., at 2.50.

Mats., Wed. and Sat., at 2.50.

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50. Mat., Thurway, 2.50.

hore: 1871 Dalaton,

ELISATE ELATING. Mats.,

ELISATE ELATING. Mats.,

Thurs., 192.

DBSON'S.

7.30. Madinees, Wed., Thurs.,

Hep. 1044.

d. Rd. UEEN'S HALL .- To-day; stor, Sir Henry J. Wood.

MADAME TUSSAUD'S EXHIBITION.

Baker-st. Station. Admission 1s (tax 3d)

Open 10 a.m. till 10 p.m.

A GREAT
NATIONAL DISTRIBUTION
THE PRUDENTIAL
Paid to 112 Policyholders in 1917 over
29,700,000
og over 231,000 for each Working Day.

ROYAL LONDON BOYAL LONDON
MUTUAL INSURANCE AUXILIARY INSURAN
GOLINT, LTD.

LIFE, FIRE, ACCIDENT.

READ OFFICE:
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FINSBURY-SQ., E.C.2
JOHN PRICE
HORACE DUFFELL | Directo

## A BERNSTORFF'S WIFE.

"O.K."

The War Economy SAUCE,

Clears up with appetising relish, "odds and ends," "scraps and scrag." "O.K." is notoriously the COLD MEAT SAUCE.

# The People

'Phones Editorial .. Central 1201'
Phones Publishing Gerrard 9623
Advertising , 9624
T'grams: People, Estrand, London

# TO OUR READERS.

## INFLEXIBLE IN FAITH.

the Allies ought to have been wiped and the wiped and the wiped and the work of the search with the wiped and the Allies ought to have been wiped and the wiped and th

WOMEN TEACHER'S PAY.

HOSTILE RECEPTION FOR YON BISSING.

# BRITAIN'S EFFORT.

WHAT SHE HAS DONE IN THE WAR.

# BRAVO THE W.A.A.C.S.

REFUSE TRANSPORT FROM THE BATTLE ZONE.

# THE GREAT BATTLE IN FRANCE.

HEROISM OF OUR TROOPS WHO HELD UP ENEMY'S FIRST RUSH.

in France may be said to have ended last Monday, by which time the Allied forces had fought the Germans to a standstill for the time being, while the enemy was obliged to reduce the congestion into which his two main masses north and south of the Somme had got following on their advance.

got following on their advance.
So important to him is time, however, that he resumed the offensive on Thursday, gaining some little ground against us and the French, but this time he will be up against forces more on an equality in numbers with his own, and there is no reason to fear that his "push" will have anything like the success which attended his first effort.

# STORIES OF HEROISM.

Clorious Stand by the
Manchesters.
The Manchesters added to the

Callant Highlanders.

"A Glorious Fellow."

# **How War Savings Certificates**

GROW IN VALUE

Value after	Certificate costs	5 Certificates cost £3 17 6	20 Certificates cost £15 10	50 Certificates cost £38 15	100 Certificates cost £77 10	500 Certificates cost £387 10
I year	15/9	63 18 9	£15 15	639 76	678 15	£393 15
Iloyears	16/-	64	616	640	680	€400
1½ years	16/3	£4 I 3	€16 5	£40 12 6	£81 5	£406 5
14 years	16/6	54 26	\$16 10	641 5	\$82 10	£412 10
2 years	16/9	64 39	£16 15	£41 17 6	€83 15	£418 15
2} years	17/-	64 5	£17	642 10	685	£425
2½ years	17/3	£4 63	£17 5	643 26	£86 5	£431 5
23 years	17/6	64 76	£17. 10	643 15	\$87.10	€437 10
3 years	17/9	64 89	£17 15	644 76	688 15	£443 15
31 years	18/-	£4 10	Z18	£45	690	£450
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31 years	18/6	64 12 6	618 10	£46 5	€92 10	£462 10
4 years	18/9	€4 13 9	£18 15	£46 17.6	£93 I5	£468 15
44 years	39/-	64 15	\$19	647 10	\$95	£475
4½ years	19/3	64 16 3	\$19 5	£48 26	£96 5	£481 5
41 years	19/6	£4 17 6	\$19 10	£48 I5	\$97 10	€487 10
5 years	20/-	£5	£20	£50	£100	£500

Help your country—buy as many as you can

### FLASHES FROM THE FRONT.

APPALLING HUN LOSSES.

GOSSIP GOING AROU

MOR

GENERAL CHATTER

MORE BACON, FULL RATIONS FOR CHILDREN OVER 6, EXTRA FOR BOYS OVER 13.

Food News in Brief.

### GROW MORE POTATOES.

### · ALLEGED FORGERY.

EX-PAYMASTER CHARGED.

### ELECTION NEWS.

SINN FEIN DEFEAT AT TYRONE.

WOUNDED IN THE GREAT BATTLE.



homeward bound. They took part in the last week's severe fighting on the West front.—Official Photograph.

# VISCOUNT ACQUITTED.

Music Hall Scene Follows
Officers' Dinner Party.

Alleged Remarkable Scenes in a Tea Room.

# KISSES FOR CUSTOMERS.

### SEQUEL TO A LETTER.

FOR MARCH.

U-Boais In irish Channel

# THE BEAUTIFUL TURK.

The New York secret police have

## HOW U-BOATS ARE DESTROYED.

BETTER RETURN OUR NAVY'S WAY WITH PIRATES.

# TANK CUNNER.

# DESTROY LONDON.

A GREAT AERIAL INVASION,

# AIRMAN'S FIRST FLIGHT.

Sensations Experienced by Young Aviator.

# AIR FIGHTS IN MARCH.

British totals ... 372 205 French Air Service (up to Mar.30)...

OVER THE N RTH SEA. FIGHT WITH FIVE SEAPLANES

EFFECT OF OUR RAIDS.

### FOR ALL REST

WINSLOW

medy a trial, as it cures
WIND AND TEETHING
DIARRHEA.
You will all have a
good night and baby
will wake up bright
and happy.

# FOR THE HOME

Conducted by MALLIE

DRESS.



### GUIDE FOR SPECIAL MEASURES

NROK.—Measure round thinnest part.
BUST.—Pass tape underneath arms (a round bust fuliness). to waist.

SLEBVE. -Outside: shoulder bone to wrist-round elbow (bended). Inside: Hollow of front arm to wrist.

SKIRT. -Front-Side-Back.

## HOME HINTS.

# THE HOUSEKEEPER.

"MY DAUGHTER." HOW THE KING INTRO

# DRAUGHTS.

PROBLEM No. 1,853.



## TOO SULTRY FOR FIDO! LANGUAGE WHICH SHOCKED A

## EADE'S GOUT PILLS.

# EADE'S GOUT PILLS.

### PAIN COMPLETELY GONE!

15. Bishop Street. Whalley Range.

Manchester, Dec. 86,197,
bear Sir. Least week I was budly cripple to the state of the s

I did a ten-mile walk yesterday with sure and with no return of the pain h best thanks. Yours sincerely. E. PIERPOINT.

EADE'S GOUT PILLS. Are sold by all Chemists in Bottles, 1s 3d and 3s. Proprietor: GEORGE HADE, 232, Goswell-road, London, E.C.

# GARDEN & SMALL HOLDING

WEEK'S WORK IN BRIEF.

POTATOES.
CEED: King Ed., Erergook, Ploneer, Scottlah
Farmer, Arran Chief, Bife cwt; 'Acwis, 5i-;
Eating, 6ife and 7ife cwt; Bags free on real,
Cash with order.-W, J. PLAYER, High Ridge
Farms, Haddenham Camb.

Cash with order—W. F. FLYIR, High mage Zarma, Haddenham, Camba SEEDS. AGRICULTURAL SEEDS. MANOGLO WURTZEL SEED of the best Shock and SHED POTAYORS and other AGRICUL-TRAL SEEDS at TOW PRIORS, 12—OUTS AM-HAGOSE, Stuniory Hall, near Riy, Gambr.

strong plants from plants, Giant White

Constitution of the consti

8/9 112lbs, 4/6 56lbs, 2/11 28lbs, 1/6 14lbs, 11d 7lbs

NO PROFITEERING. All Seeds at the Pre-War Price of One Fenny Per Packet.

FIDLER & SONS KENT FOR SEED POTATOES.

GARDEN SEED ORDERS

(Kindly mention this paper when writing.)

FIDLER & SONS,

QUALITY. QUALITY. QUALITY. 6d A LOT. HALF QUANTITIES 3d

12(9) Bölbs 6(6) 25(85 of 6) Evergood On rail Wisheoh, Bags free over, 8(3 56)bs, 4/6 28]bs, Oash with order Special quotation for truckload S. W. SMEDLEY AND CO., Wishech.

TILLEYS',
6. LONDON ROAD, BRIGHTON.
SEED POTATOES AT 25

14lbs. 28lbs. 56lbs. 112lb. 1/8 2/6 4/8 8/Pig and Poultry Potatoes 4.6 cwt. 70/- Ton Leose.

THE COMPLETE COLLECTION FOR FOR ROWNTREE BROS., F.R.H.S., Seadsman to His Majorty The King. ST. ALBANS.

FG TO ANNOUNCE THAT THEY
AVE NOW CLEARED ALL ARREARS
WE ANSO HAVE RAGE STOCKS BY ALL KIND
OF
SHER, and LINCONSHIEE. Please agate when WE ONLY ASK A TRIAL ORDER.

Pride of Kan 1991de | May Quon | May Q 1121hs. 13/8 561bs. 7f-281bs. 4/-

18 BEAUTIPUL GARNATIONS.

The RITO ST

READ THIS. EWELL HOME PRODUCE SOCIETY.

# NEW CALL TO WOMEN. POULTRY RU

You can get more food

From your Allotment and Garden by using Horticultural

RITO

RITO marvillously increases all allotment and Garden crops. If you have any difficulty in getting it from your Corn Bealer or Seedsman, send order direct to The Bolassine Co., Ltd., 105, Tunnel Zwenue, Greenwich, S.E.10

Prices: 28 lbs., 8/-; 14 lbs., 4/4, carriage paid, cash with order. (Booklet with particulars for ld. postage.) RITO Suits Everything That Grows.

HOME PRODUCE is Britain's Need.

Sow Ryders Seeds

SOON. That's the easy way to success in food prod the way to help yourself and help your co

ORDER NOW, SOWING TIME IS HERE. Ryder and Son have pleasure in stating that they have a few Catalogues still on hand and will post one by return to anyone who applies so long as the supply lasts.

ALL SEEDS DESPATCHED BY RETURN OF POST, RYDER & SON, Ltd., MERCHANTS, ST. ALBANS.

AUGHTER.

RYRUN EUF BIRD

IN THE SWIM."

BRITISH  Sal Loans . 64716  Sal Loan 50 84716  Sal Loan 42 10038	FUNDS.							
Was Loans 69716	War Loan							
Was Loan 82 5834	41696	101						
Loan 6 9 94716	WarLoan							
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East Dof. 543a	Midland Def.	5514						
Wester 3414	N. Eastern	927						
Deern. 8230	S. Eastn. Def.	2750						
An. 34	S. Westn, Def.	2114						
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A. Pacific 4034 A. Gt. Sthn 70	Grand Trunk	. 85a						
A. G. CHIC 4034	Do. Gumrant'd.	4914						
Argenti Sthn., 70	New York Cen.	. 1011a						
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PROVISIONAL GOVERNMENT TO BE

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